

Metamora Area Chamber of Commerce

MEMBERSHIP MEETING

February 8, 2017 @ 12:30 p.m.

White Horse Inn

**The meeting was called to order by President Wes Wickham.**

**The members present included:** Wes Wickham (MACC President), Robert Warren (MACC Vice President, Warren Designs), Walt Bargaen (LCB&T), Kellie Cimini (Coventry Realty LLC), Phil Andreae (Phillip J. Andreae Realtors), Alex Wolfe & Hannah Mikulich (Wolfe Family Chiropractic), Mary Chris Foxworthy (Fox's Fiber Den), Dave Taylor (Masonic Lodge), Mike Hargrove (Farmers Insurance), Jennell RaCosta (Cislo Title)

**Meeting Minutes:** January 2017 minutes were distributed and accepted.

**Treasurer's Report:** The financial reports were submitted by Walt Bargaen and accepted as recorded.

**Membership:** Alex Wolfe has implemented a new computer tracking system in order to organize our currently paid members as well as send out reminders for any outstanding memberships before lapse. Accepted and approved by the Board is implementing a pro-rated membership fee mid year in order to stimulate membership yearly. The Board will also look at a membership increase proposal to be submitted for review.

**Executive Director Report:** Mary Chris Foxworthy has completed the set up of the new Chamber Website and is waiting on final approval from the Board to go live.

**MAYDA Report:** The Board has agreed to accept the scholarship program transferred back to the Chamber from MAYDA which has now been dissolved. The Board will appoint a committee to chair this program and accept nominations at the March meeting.

**Metamora Country Day:** Planning for the 2017 annual Country Day's event is in progress. No other updates at this time.

**Metamora Car Cruise:** The Metamora Car Cruise is scheduled to begin May 3rd

and run through September 22nd. The event time will run from 5:30 - 8:30 with the closing of the South Oak Street block in the Village. Mike Hargrove will oversee this weekly event and plans to expand the attendance provided we can gain additional parking areas for those with classic cars. Discussion on adding a 50/50 raffle to be held on the night of each event will be reviewed by the Board.

**Old Business:** No report at this time.

**New Business:** Round table discussion revolving additional services offered to Chamber members that would possibly include: Incentive cards, advertising pages in the website for business members, on line news letter, welcome packs for new members to the community as well as offering a ribbon cutting ceremony for newly opened businesses who join the Chamber.

### **Meeting adjourned**

Respectfully submitted by Kellie Cimini

\*The next meeting is scheduled for March 8th, 12:30 at EG Nicks of Lapeer